

## **Pacific Sun Advisors Launches the Pacific Sun Greater China Equities Fund**

**(Hong Kong, November 2, 2011)** – Pacific Sun Advisors is pleased to announce the launch of the Pacific Sun Greater China Equities Fund on November 1<sup>st</sup>. The Fund will invest primarily in Greater China-related small and mid-cap companies, and is based on an attractive 10+ year “long” investment track record of the fund manager. The Fund will be open for investments on a monthly basis and the initial target AUM is US\$200mn. Support service relationships include DBS Bank as Custodian, Apex Fund Services as Administrator, Deloitte Touche Tohmatsu as Auditor and Tax Agent, and Bingham as Legal Counsel.

Pacific Sun Advisors is an independent investment advisor based in Hong Kong with an affiliate office in Nanjing, Jiangsu province. It specializes in alternative investments in Asia with a specific concentration in Greater China (China, Hong Kong, and Taiwan). The firm is registered by the Securities and Futures Commission as an investment advisor in Hong Kong and also by the Securities and Exchange Commission as an investment adviser in the United States.

The core network of 7 partners/senior members include company Founder and CEO Andy Mantel (founding Portfolio Manager of China’s first ever fund manager Shanghai International Asset Management, set up in 1992 and based in Hong Kong and Shanghai), Peter Fu (MD of CCB International; former MD of BNP Paribas Peregrine), Liu Xuezhong (Founder and Chairman of Nanjing-based Jiangsu Zhongtai Group); Carl Wegner (MD of Standard Chartered Bank Taiwan Limited), Charles De Trenck (Founder of Transport Trackers; former top ranked Asian transport analyst), Min Lu (former Morgan Stanley and Dillon Read), and Candy Tse (Office Manager and Head of Investor Relations).

Pacific Sun Advisors two senior advisors are Dr. Marc Faber (The Gloom, Boom & Doom Report) and Chef Martin Yan ([www.yancancook.com](http://www.yancancook.com)).

“There is tremendous opportunity for investing in small and mid-sized listed companies that are based in Greater China and/or conduct major business there. We estimate there are approximately 6,300 investible companies today and this will grow 30% in three years to around 8,300 listed companies. This investment universe is growing by leaps and bounds and the Chinese government has indicated it will provide support and incentives to Chinese private enterprises,” said Andy Mantel, who has lived in Asia since 1990.

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